

ACTIVE DONORS TO PRO-LIFE & FAMILY VALUES

SEGMENTS

156,840	Total Universe/Base Rate	\$90.00/M
69,358	Last 12 Month	\$90.00/M
8,143	Multi Donors	+ \$10.00/M
79,339	Last 12 Mo Pledges	\$75.00/M

DESCRIPTION

These active donors are passionate about changing the values in America. They are 100% Christian Donors who are pro-life, pro-children and pro-family. They are committed not only to saving the unborn baby, but children of all ages.

These donors are very responsive to all appeals that focus on children and family values, Christian and Catholic appeals.

Non-reciprocal fee \$20/M

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATES ANNUALLY

UNIT OF SALE

\$25.00

GENDER

45% MALE 55% FEMALE

EMAIL \$65.00/F

ADDITIONAL CHARGES

SCF \$7.00/M

STATE \$7.00/M

ZIP \$7.00/M

GENDER \$7.00/M

MINIMUM ORDER

5,000

LIST OWNER/MANAGER

-----WEBSITE-----

<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS---

Maribel Escobales-Ramos

(973) 283-3600

maribele@trinitydirect.net



Trinity Direct
10 Park Place
Butler NJ 07405

Phone: (973) 283-3600

Fax: (973) 283-3606