AMERICA NEEDS FATIMA

SEGMENTS

351,189	Total Universe/Base Rate	$100.00/M
51,741	0-3 Month Donors	$120.00/M
2,146	0-3 Month $5.00-$9.99	+$ 7.00/M
46,654	0-3 Month $10-$49.99	+$ 12.00/M
75,966	0-6 Month Donors	$115.00/M
3,817	0-6 Month $5.00-$9.99	+$ 7.00/M
66,467	0-6 Month $10-$49.99	+$ 12.00/M
118,528	0-12 Month Donors	$100.00/M
7,017	0-12 Month $5.00-$9.99	+$ 7.00/M
101,097	0-12 Month $10-$49.99	+$ 12.00/M
57,879	13-24 Month Donors	$ 90.00/M
4,802	13-24 Month $5.00-$9.99	+$ 7.00/M
46,693	13-24 Month $10-$49.99	+$ 12.00/M
174,783	25+ Former Donors	$ 80.00/M
20,074	25+ Formers $5.00-$9.99	+$ 7.00/M
137,425	25+ Formers $10-$49.99	+$ 12.00/M
24,089	$50.00-$99.99 Donors	EXCHANGE ONLY

DESCRIPTION

America Needs Fatima's goal is to win the heart and soul of America for Mary by spreading Our Lady's Fatima message and promoting devotion to Her Immaculate Heart. America Needs Fatima has organized pro-life rallies, anti-blasphemy protests, the distribution of millions of fliers nationwide, a home visitation program enthroning statues of Our Lady Fatima, and the promotion of books and devotional items.

This file will work well for religious offers including non-profits appeals, publications, merchandise and more!

Sample mail piece is required with all orders.

Reserve your mail dates today!

Non-reciprocal fee $20/M

Full payment required if cancelled after the mail date. All cancelled orders will be charged a $50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE
Quarterly

MEDIA
Direct response

ADDRESSING
EMAIL	$75.00/F

ADDITIONAL CHARGES
GENDER/SEX	$ 7.00/M
SCF	$ 7.00/M
STATE	$ 7.00/M
ZIP	$ 7.00/M
$5.00 - $9.99	$ 7.00/M
$10.00 - $49.99	$12.00/M

MINIMUM ORDER
5,000

LIST OWNER/MANAGER

----------WEBSITE----------
https://trinitydirect.net

--MANAGER'S EMAIL ADDRESS---
Kevin Weir (973) 283-3600
kevinw@trinitydirect.net

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Butler NJ 07405

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