ANIMAL ACTIVISTS: THE DONORS

SEGMENTS

878.391	12 Month Hotline	$95.00/M
503,269	6 Month Hotline	+$ 5.00/M
188,622	3 Month Hotline	+$10.00/M
89,663	1 Month Recency	+$15.00/M

DESCRIPTION

Reach donors who have responded to various advocacy and animal rights appeals. They are passionate about the education, research, and humane rights of all of God's creatures that share the Earth with us. They have provided their age and Household income (self-reported data which are selectable at an additional charge of $10/M.

Sample Piece required.

All rentals are for a one time use only. All re-uses must be cleared prior to mailing.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a $50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE
UPDATES QUARTERLY

ADDRESSING

Diskette	$65/F
Email	$65/F

ADDITIONAL CHARGES

AGE	$10.00/M
DOLLAR DONATION $5+	$7.00/M
DOLLAR DONATION $10+	$12.00/M
DOLLAR DONATION $25+	$17.00/M
GENDER/SEX	$7.00/M
HOUSEHOLD INCOME	$10.00/M
PHONE NUMBER	$25.00/M
SCF	$7.00/M
STATE	$7.00/M
ZIP	$7.00/M
Enhancement	$10.00/M

MINIMUM ORDER
7,500

LIST OWNER/MANAGER

----------WEBSITE----------
https://trinitydirect.net

----MANAGER'S EMAIL ADDRESS---
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