AUTISM SPECTRUM DISORDER FOUNDATION - ASDF

SEGMENTS

101,348	0-12 Month Donors	$85.00/M
24,080	0-6 Month Donors	$90.00/M
77,268	7-12 Month Donors	$80.00/M

DESCRIPTION

The goal of ASDF is to support children with an Autism Spectrum Disorder by providing information, education, and financial assistance to their families and relevant community service organizations.

Funds donated to ASDF are used to address any and all kinds of issues in assisting children with autism and their families. By providing financial assistance to families and autism-specific organizations, together we are able to give autistic children and their families the resources they need to grow. In addition, ASDF spreads awareness by providing Early Detection Kits, free of charge, to individuals and agencies who work with infants, toddlers and preschool children.

It is only through the generosity of donors that ASDF is able to provide funding for their various programs that benefit children with autism. These programs are designed to meet the specific needs of individual children and let families know they are not alone in their efforts.

32% of the file has an education level of an Associate Degree or higher
75% of the file is female
56% of the file has an estimated HH income of $75K+

Sample mail piece is required.

Non-reciprocal fee $20/M

Full payment required if cancelled after the mail date. All cancelled orders will be charged a $50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE
UPDATES QUARTERLY

ADDRESSING

EMAIL, FTP	$75.00/F

ADDITIONAL CHARGES

$5-99.00 Donors	$ 8.00/M
$10-$99.99 Donors	$12.00/M
GENDER	$ 8.00/M
SCF	$ 8.00/M
STATE	$ 8.00/M
ZIP	$ 8.00/M
NON RECIP	$20.00/M

MINIMUM ORDER
5,000

LIST OWNER/MANAGER

----------WEBSITE----------
https://trinitydirect.net

--MANAGER'S EMAIL ADDRESS---
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