

AUTISM SPECTRUM DISORDER SUPPORT NETWORK SWEEPS

SEGMENTS

119,619	Total Universe/Base Rate	\$85.00/M
5,924	3 MONTH HOTLINE	+\$10.00/M
4,568	3 MONTH HL, \$5-\$99.99	+\$15.00/M
2,339	3 MONTH HL, \$10-\$99.99	+\$20.00/M

DESCRIPTION

This file contains highly responsive sweepstakes donors to an organization that supports children with an Autism Spectrum Disorder. Funds donated to this organization are used to address a wide variety of issues concerning children with Autism and their families. In addition, they push awareness by providing Early Detection Kits, free of charge, to individuals and agencies who work with children.

This file will work for all Sweeps mailers!

Exchange is available.

Sample mail piece is required.

Non-reciprocal fee \$20/M.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATES MONTHLY

MEDIA

Direct response, Sweeps generated,
Direct mail sold

ADDRESSING

EMAIL \$70.00/F

ADDITIONAL CHARGES

1 Month HL	\$15.00/M
3 Month HL	\$10.00/M
6 Month HL	\$5.00/M
\$5+	\$5.00/M
\$10+	\$10.00/M
Gender/Sex	\$8.00/M
SCF	\$8.00/M
State	\$8.00/M
Non-reciprocal	\$8.00/M

MINIMUM ORDER

5,000

LIST OWNER/MANAGER

-----WEBSITE-----
<http://www.trinitydirect.net>

---MANAGER'S EMAIL ADDRESS---
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