

# BENEDICTUS TRADITIONAL CATHOLIC COMPANION SUBSCRIBERS

## SEGMENTS

10,401	Total Universe	\$120.00/M
10,401	Active US Subscribers	\$120.00/M

## DESCRIPTION

Reach individuals who attend the Latin Mass and are subscribers to this new monthly publication from Sophia Press, one of the leading Catholic publishing organizations in the country. This liturgical supplement is for those who attend the Mass celebrated according to the Missal of 1962. With the full text of the traditional Latin Mass and a generous selection of devotionals, catechetics and meditations, each volume is designed to deepen an encounter with Christ in the liturgy. Subscribers are devout, educated Catholics who are eager to practice and enhance their faith through the written word. Subscribers pay \$5.00 per month (\$60.00 per year) to receive the monthly publication.

**This file will work for Catholic and religious offers including fundraising, publishing, consumer-related gifts and merchandise, travel and pilgrimages, education offers as well as other book publishing offers, subscriptions, and donor programs.**

Sample mail piece is required.  
NON-RECIPROCAL FEE \$20.00/M



Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, will be billed at full charges.

### **UPDATE:**

Quarterly

### **UNIT OF SALE**

\$60.00

### **GENDER**

70% FEMALE

### **SOURCE**

DIRECT RESPONSE

### **ADDRESSING**

FTP \$65.00/F

Email \$65.00/F

### **ADDITIONAL CHARGES**

SCF \$7.00/M

STATE \$7.00/M

ZIP \$7.00/M

GENDER \$7.00/M

NON-RECIPROCAL FEE \$20.00/M

### **MINIMUM ORDER**

5,000

### **CANCELLATION**

Cancellation Fee \$50.00/F

### **LIST OWNER/MANAGER**

-----WEBSITE-----  
<http://www.trinitydirect.net>

--MANAGER'S EMAIL  
ADDRESS--

**Maribel Escobales-Ramos**  
**(973) 283-3600**  
[maribele@trinitydirect.net](mailto:maribele@trinitydirect.net)



Trinity Direct  
10 Park Place  
Butler NJ 07405

Phone: (973) 283-3600

Fax: (973) 283-3606