

CATHOLIC DEVOTIONAL CARD BUYERS

SEGMENTS

46,400	Total Universe/Base Rate	\$80.00/M
12,639	Active Buyers	\$80.00/M
33,761	Formers	\$70.00/M

DESCRIPTION

This list of devout Catholics, represent consumers who have purchased Catholic products; primarily spiritual greeting cards. This list can be tested for all types of Catholic fundraising, especially premium based appeals.

75% of this list is female and 90% is over the age of 60. This list has been processed through NCOA and is CASS certified.

This file will work for Catholic and religious offers including fundraising, publications, general merchandise and more!

Non-reciprocal fee \$20/M

EMAIL ADDRESS AVAILABLE

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATES ANNUALLY

GENDER

20% MALE 75% FEMALE

MEDIA

Buyers

ADDRESSING

EMAIL, FTP \$65.00/F

ADDITIONAL CHARGES

SCF \$8.00/M
STATE \$8.00/M
ZIP \$8.00/M

MINIMUM ORDER

5,000

LIST OWNER/MANAGER

-----WEBSITE-----

<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS---

Maribel Escobales-Ramos
(973) 283-3600

maribele@trinitydirect.net



Trinity Direct
10 Park Place
Butler NJ 07405
LIST MANAGER
Phone: (973) 283-3600
Fax: (973) 283-3606