

CATHOLIC DEVOTIONAL CARD BUYERS: EMAIL ADDRESS

SEGMENTS

6,456	Total Universe /Universe Rate	\$150.00/M
6,456	OPT IN EMAIL ADDRESSES	\$150.00/M
6,456	SPECIAL EMAIL AND POSTAL BUNDLE	\$125.00/M

DESCRIPTION

This is a list of devout Catholics has purchased Catholic products, primarily spiritual greeting cards.

90% Are over the age of 60

NCOA'd AND CASS certified.

SAMPLE MAIL PIECE REQUIRED

Source is Direct Mail

Non-reciprocal fee \$20/M

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATES ANNUALLY

GENDER

0% MALE 75% FEMALE

SOURCE

Buyers

ADDITIONAL CHARGES

SCF	\$8.00/M
STATE	\$8.00/M
ZIP	\$8.00/M

ADDRESSING

EMAIL	\$65.00/F
SET UP FEE	\$150.00/F
DISTRIBUTION FEE	\$25.00/M

MINIMUM ORDER

5,000

REUSE

Please inquire

OWNER/MANAGER

-----WEBSITE-----

<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS---

Maribel Escobales-Ramos

(973) 283-3600

maribele@trinitydirect.net



Trinity Direct

10 Park Place

Butler NJ 07405

MANAGER

Phone: (973) 283-3600

Fax: (973) 283-3606

NET NAME ARRANGEMENTS

Net Name is not allowed