

# CATHOLIC EXTENSION SOCIETY

## SEGMENTS

20,796	Total Universe/Base Rate	Exchange only
5,456	0-12 month, \$5-\$49.99 donors	
7,696	0-12 month, \$5-\$99.99 donors	
5,152	0-12 month, \$10-\$49.99 donors	
7,392	0-12 month, \$10-\$99.99 donors	
15,736	0-24 month, \$5-\$49.99 donors	
20,714	0-24 month, \$5-\$99.99 donors	
14,500	0-24 month, \$10-\$49.99 donors	
19,478	0-24 month, \$10-\$99.99 donors	

## EXCHANGE ONLY FILE

## DESCRIPTION

Catholic Extension is a national fundraising organization committed to supporting and strengthening poor mission dioceses across the United States. Catholic Extension provides funding and resources to dioceses and parishes through programs and services investing in people, infrastructure and ministries. This support is given based on need, passion and commitment to the growth of the Catholic faith.

Catholic Extension was founded in 1905 and established by Pope Pius X as a "papal society" in 1910 with a mission to build churches in America's most rural regions.

These donors have responded to a straight appeal offer with an average gift of \$30.00.



Building Faith | Inspiring Hope | Igniting Change

[www.catholicextension.org](http://www.catholicextension.org)

Source is Direct mail

Sample mail piece is required

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

## DATE

UPDATES QUARTERLY

Avg. Gift = \$30

## ADDRESSING

EMAIL

## ADDITIONAL CHARGES

SCF/STATE

ZIP

## MINIMUM ORDER

5,000

## LIST OWNER/MANAGER

-----WEBSITE-----

<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS--

**Maribel Escobales-Ramos**

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