

Catholic Multibuyers

SEGMENTS

34,181 Catholic Multibuyers \$112.00/M

DESCRIPTION

This list developed by Roger A. McCaffrey, longtime Catholic magazine and book publisher is cleaned carefully and represents buyers of books and magazines via

- . Direct Mail
- . Space ads
- . The Internet

With an average purchase of over \$33 it is a reliable test for any strong package and has been ordered in the past by (partial list):

Archdiocese for the Military Services, USA	HUMAN LIFE INTERNATIONAL
BENEDICTINE MISSION HOUSE	MARYKNOLL FATHERS AND BROTHERS
CATHOLIC MEDICAL MISSION BOARD	NATIONAL CATHOLIC REGISTER
Coming Home Network	PASSIONIST MISSIONARIES
Dominican Sisters of Mary	SERAPHIC MASS ASSN
FRANCISCAN MISSIONS GENERAL SECRETARIAT	THE CHRISTOPHERS
	WYOMING CATHOLIC COLLEGE

This file will perform well for Catholic and religious offers ranging from books and publications, to fundraising appeals, religious gifts and merchandise, and much more!

Source is Direct Mail

Sample Mail Piece is Required

20% Commission to recognized Brokers

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE – UPDATED QUARTERLY

MEDIA

Direct response

ADDRESSING

EMAIL \$30.00/F

WEBSITE UPLOAD
(with one email notification) \$50.00/F

ADD'L CC EMAILS \$ 5.00/F

ADDITIONAL CHARGES

Laity \$5.00/M

Clergy/Religious \$5.00/M

SCF \$5.00/M

STATE \$5.00/M

ZIP \$5.00/M

MINIMUM ORDER

3,000

LIST OWNER/MANAGER

-----WEBSITE-----
<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS---
Scott Miller (973) 283-3600
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