

CATHOLICS DONATING TO PRESERVE THEIR FAITH

SEGMENTS

| | | |
|--------|--------------------------|-----------|
| 26,114 | Total Universe/Base Rate | \$85.00/M |
| 26,114 | Active Donors/Buyers | \$85.00/M |

INQUIRE Telemarketing Available

DESCRIPTION

Reach dedicated Catholics who are more than just casual church-goers. They are *active, practicing* Catholics who have gone online, ordered and used Mass cards, and donated to various Catholic related causes that support their beliefs and Faith. Their actions support their beliefs and endorse their faith in their religion!

This file will perform well for catholic related offers including publishing, gift and merchandise and fundraising appeals. It is great for sweepstakes related appeals and premium offers.

Sample mail piece is required.

Non-Reciprocal Fee \$20/M

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges

DATE

UPDATED Semi- Annually

MEDIA

Direct response/Opt-in email

ADDRESSING

| | |
|-------|-----------|
| EMAIL | \$65.00/F |
| FTP | \$65.00/F |

ADDITIONAL CHARGES

| | |
|-------------------------|----------|
| State, SCFs, Zip Select | \$8.00/M |
| Gender | \$8.00/M |

MINIMUM ORDER

5,000

LIST OWNER/MANAGER

-----WEBSITE-----
<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS--
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