

CATHOLICS SELECTABLE BY NATIONALITY

SEGMENTS

34,152,516	Total Universe/Base Rate	\$85.00/M
14,512,435	Hispanic	+ \$15.00/M
6,160,252	Irish	+ \$15.00/M
4,701,485	Italian	+ \$15.00/M
3,659,760	French	+ \$15.00/M
1,673,049	Polish	+ \$15.00/M
32,840	Welsh	+ \$15.00/M
2,447,986	Dutch	+ \$15.00/M
547,095	Austrian	+ \$15.00/M
417,614	Filipino	+ \$15.00/M

DESCRIPTION

This list is comprised entirely of Catholics that are now selectable by Ethnic Nationality, living within their diocese, and who live within the same zip code where there is a Catholic church.

This is the first ever Catholic overlay file available on the market with these criteria.

- *Additional enhancements including age, income, dwelling type, gender and marital status are available.*
- *In some instances, spoken language is selectable at an additional fee.*

This is a must for all Catholic mailers who are looking to reach a specific nationality, especially for fundraising appeals, general merchandise, publishing, credit and more.

Sample mail piece is required.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATED MONTHLY

MEDIA

Direct response

ADDRESSING

EMAIL \$65.00/F

ADDITIONAL CHARGES

AGE	\$15.00/M
Diocese	\$10.00/M
DWELLING TYPE	\$15.00/M
ETHNICITY	\$15.00/M
GENDER/SEX	\$15.00/M
INCOME SELECT	\$15.00/M
MARITAL STATUS	\$15.00/M
Recency	\$15.00/M
SCF	\$7.00/M
STATE	\$7.00/M
ZIP	\$7.00/M

MINIMUM ORDER

5,000

LIST OWNER/MANAGER

-----WEBSITE-----
<http://www.trinitydirect.net>

----MANAGER'S EMAIL ADDRESS---
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