

# CEDAR HOUSE BUYERS (F/K/A ST. JOSEPH COMMUNICATIONS)

## SEGMENTS

98,212	Universe	\$115.00/M
5,423	Last 12 Month Active Buyers	\$115.00/M
10,215	13-36 Month Buyers	\$110.00/M
82,574	37+ Month Buyers	\$100.00/M

## DESCRIPTION

Cedar House grew out of **St. Joseph Communications**, which specialized in offering the finest Catholic audio and video presentations, and now offers a complete e-commerce platform for selling art, media, food and other unique gift products to a diverse Catholic audience. Cedar House offers Catholic audio and video presentations, including some of the most popular Catholic speakers and conferences in America. Buyers (**average order \$76.00**) are individuals with traditional family values and are very interested in how best to evangelize, defend the Catholic Faith, and create both a Catholic culture and home life. Titles include resources for Catholic Bible study and evangelization, apologetics and spirituality, as well as classics that have been newly remastered. Offerings include works of such luminaries as: Dr. Scott Hahn, Kimberly Hahn, Fr. Benedict Groeschel, Ken Hensley, Dr. Peter Kreeft, Fr. George Rutler, Dr. Janet Smith, Tim Staples, Fr. Mitch Pacwa, and many others. Additionally, the recently expanded product line includes buyers of timeless treasures of truth (books, media, video), food/gifts, packaged goods and works of art from the masters throughout the ages. **This is a "must test" for Catholic fundraisers and publishers.**

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Dr. Scott Hahn	Fr. George Rutler
Kimberly Hahn	Dr. Janet Smith
Fr. Benedict Groeschel	Tim Staples
Ken Hensley	Fr. Mitch Pacwa
Dr. Peter Kreeft	and many others



**Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.**

## DATE

UPDATED SEMI ANNUALLY

## MEDIA

Buyers

## ADDRESSING

EMAIL \$65.00/F

## ADDITIONAL CHARGES

SCF	\$7.00/M
STATE	\$7.00/M
ZIP	\$7.00/M

## Gender:

Female 60%	\$7.00/M
Male 40%	\$7.00/M

## MINIMUM ORDER

5,000

## LIST OWNER/MANAGER

-----WEBSITE-----  
<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS--  
 Scott Miller (973) 283-3600  
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