

CHARITABLE SWEEPS MASTERFILE

SEGMENTS

354,599	Total Universe/Base Rate	\$90.00/M
13,235	1 MONTH HOTLINE	+\$15.00/M
10,486	1 MONTH HL, \$5-\$99.99	+\$20.00/M
5,398	1 MONTH HL, \$10-\$99.99	+\$25.00/M
23,871	3 MONTH HOTLINE	+\$10.00/M
19,577	3 MONTH HL, \$5-\$99.99	+\$15.00/M
9,967	3 MONTH HL, \$10-\$99.99	+\$20.00/M

DESCRIPTION

The Charitable Sweeps Masterfile is a list of highly responsive sweepstakes donors to organizations ranging from Health, Children, and also Veterans' causes.

The Charitable Sweeps Masterfile contains Sweeps donors to the following organizations:

Autism Identification & Understanding Project Sweeps
Autism Spectrum Disorder Support Network Sweeps
Breast Cancer Education & Support Sweeps
Support Center for Abused & Neglected Children Sweeps
Relief for Children with Cancer Sweeps
Make a Child's Dream Come True Sweeps
Financial Relief for Veterans Sweeps
Veterans Rehabilitation Sweeps

This file will work for all Sweeps mailers!

Exchange is available.

Sample mail piece is required.

Non-reciprocal fee \$20/M.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATES MONTHLY

MEDIA

Direct response, Sweeps generated,
Direct mail sold

ADDRESSING

EMAIL \$70.00/F

ADDITIONAL CHARGES

1 Month HL	\$15.00/M
3 Month HL	\$10.00/M
6 Month HL	\$5.00/M
\$5+	\$5.00/M
\$10+	\$10.00/M
Gender/Sex	\$8.00/M
SCF	\$8.00/M
State	\$8.00/M
Non-reciprocal	\$8.00/M

MINIMUM ORDER

5,000

LIST OWNER/MANAGER

-----WEBSITE-----
<http://www.trinitydirect.net>

---MANAGER'S EMAIL ADDRESS---
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