

## CHILDREN'S WELFARE CONTRIBUTORS

### SEGMENTS

1,063,924	Total Universe/Base Rate	\$85.00/M
935,271	12 Month Hotline	\$85.00/M
672,900	6 Month Hotline	+ \$10.00/M
239,741	3 Month Hotline	+ \$15.00/M
163,405	1 Month Hotline	+ \$20.00/m

### DESCRIPTION

The Welfare of Children is an important issue in today's society. These donors represent direct mail sold donors to a variety of children's causes. Some of the causes include food for starving children, children's hospitals, big brother/big sister programs, child sponsorship and programs for underprivileged children.

**These donors are perfect for any offer geared towards fundraising appeals, as well as children's offers, families, education awareness and youth-targeted programs.**

Source is Direct Mail/Online

Sample mail piece required.

All rentals are for a one-time usage only.

All re-uses must be cleared prior to mailing.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

### DATE

UPDATES MONTHLY

### MEDIA

Direct response

### ADDRESSING

EMAIL \$65.00/M

### ADDITIONAL CHARGES

AGE	\$10.00/M
ETHNICITY	\$10.00/M
GENDER/SEX	\$7.00/M
HOUSEHOLD INCOME	\$10.00/M
MARITAL STATUS	\$10.00/M
RELIGION	\$10.00/M
SCF	\$7.00/M
STATE	\$7.00/M
ZIP	\$7.00/M

### MINIMUM ORDER

5,000

### LIST OWNER/MANAGER

-----WEBSITE-----

<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS--

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