

CRISIS MAGAZINE – CATHOLIC EMAIL SUBSCRIBERS

SEGMENTS

31,703	Total Universe/Base Rate	\$150.00/M
31,703	Active Catholic Email Subscribers	\$150.00/M

DESCRIPTION

Reach active **Catholic** email subscribers to **Crisis Magazine** the leading lay **Catholic** online magazine of opinion on contemporary issues in the Church. These individuals are highly-educated, upper middle class, conservative, orthodox **Catholics** who take their faith seriously. Crisis Magazine arms its readers with the arguments necessary for navigating the ideological and theological minefields of the day.

This file will allow you to reach the engaged, conservative Catholic individual who is deeply concerned about the issues facing the Church.

Crisis is one of the fastest growing online Catholic magazines on the market today. These active subscribers are a must use for your direct mail program.

Sample mail piece is required.

Non-reciprocal fee \$20/M

CRISIS
MAGAZINE

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATED BI-ANNUALLY

MEDIA

Direct mail sold/online

ADDRESSING

FTP	\$65.00/F
EMAIL	\$65.00/F
Email Blast	\$25.00/M
Set up fee	\$150.00/F

ADDITIONAL CHARGES

Non-reciprocal fee \$20/M

MINIMUM ORDER

5,000

LIST OWNER/MANAGER

-----WEBSITE-----

<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS---

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