

DAILY INSPIRATIONS AT EMAIL ADDRESS

SEGMENTS

657,112	Total Universe/Base Rate	\$110.00/M
657,112	Total Universe (12 Mos)	\$110.00/M
59,015	1 Month Hotline	+ \$17.00/M

645,026 12 MOS POSTAL ADDRESSES AVAILABLE – see separate data card for additional information

DESCRIPTION

Reach Catholics and Christians who have signed up to receive articles, updates and inspiring prayers and devotionals delivered directly to their email inbox. They have provided their name and address (postal and email) so they can start their day off right.

Demographics:

Average age: 40+

Average Income: \$35,000

40% Male/50% female

No matter what you need, we can try and target your best combination of segments to accomplish your goal.

Sample Mail Piece required.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATED MONTHLY

GENDER

40% MALE 50% FEMALE

MEDIA

Internet/On-Line

ADDRESSING

Deployment Fee	\$25.00/M
EMAIL	\$65.00/F
Set Up fee	\$150.00/F
Suppression File Fee	\$350.00/F

ADDITIONAL CHARGES

AGE	\$10.00/M
GENDER/SEX	\$7.00/M
INCOME SELECT	\$10.00/M
ADDITIONAL ENHANCEMENTS	\$15.00/M
6M,3M REGENCY	\$12.00/M
1M REGENCY	\$17.00/M
SCF	\$7.00/M
STATE	\$7.00/M
ZIP	\$7.00/M

MINIMUM ORDER

12,000

LIST OWNER/MANAGER

-----WEBSITE-----

<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS--

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