

DISEASE RESEARCH DONORS

SEGMENTS

| | | |
|---------|------------------|-------------|
| 764,249 | Total Universe | \$95.00/M |
| 723,680 | 12 Month Hotline | \$95.00/M |
| 279,681 | 6 Month Hotline | \$95.00/M |
| 52,749 | 3 Month Hotline | + \$10.00/M |
| 23,795 | 1 Month Hotline | + \$15.00/M |

DESCRIPTION

Now you reach those donors who have responded to various appeals in the disease research segment of the fundraising market. They are interested in the education and research of curing diseases that affect their loved ones and general population. They have provided their age and Household income (self-reported data).

Age and Household Income are selectable at an additional charge of \$10/M.

Sample Piece required.

All rentals are for a one time use only. All re-uses must be cleared prior to mailing.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATES MONTHLY

ADDRESSING

Diskette \$65/F
Email \$65/F

ADDITIONAL CHARGES

AGE \$10.00/M
GENDER/SEX \$7.00/M
HOUSEHOLD INCOME \$10.00/M
PHONE NUMBER \$25.00/M
SCF \$7.00/M
STATE \$7.00/M
ZIP \$7.00/M

MINIMUM ORDER

7,500

LIST OWNER/MANAGER

-----WEBSITE-----
<http://www.trinitydirect.net>

----MANAGER'S EMAIL ADDRESS---
Maribel Escobales-Ramos
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maribele@trinitydirect.net-----



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