DONORS TO THOSE IN NEED

SEGMENTS

1,264,918	12 Month Hotline	$95.00/M
539,007	6 Month Hotline	+$5.00/M
273,518	3 Month Hotline	+ $10.00/M
163,907	1 Month Recency	+ $15.00/M

DESCRIPTION

Reach donors who have responded to various appeals to help feed the needy and support/stock their local food pantries. Their monetary contributions go towards helping those less fortunate and thrive on giving back to their communities. They have provided their age, religion (Catholic, Jewish, Protestant) and Household income (self-reported data).

Age, Religion and Household Income are selectable at an additional charge of $10/M.

Sample Piece required.

All rentals are for a one time use only. All re-uses must be cleared prior to mailing.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a $50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE
UPDATES MONTHLY

ADDRESSING

Diskette, FTP	$65/F
Email	$65/F

ADDITIONAL CHARGES

AGE	$10.00/M
RELIGION	$10.00/M
Enhancement	$10.00/M
GENDER/SEX	$7.00/M
HOUSEHOLD INCOME	$10.00/M
PHONE NUMBER	$25.00/M
SCF, STATE, ZIP	$7.00/M
$5+	$7.00/M
$10+	$12.00/M

MINIMUM ORDER
7,500

LIST OWNER/MANAGER

----------WEBSITE----------
https://trinitydirect.net

----MANAGER'S EMAIL ADDRESS---
Maribel Escobales-Ramos
(973) 283-3600
maribele@trinitydirect.net----------

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Butler NJ 07405

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