

Donors Helping America's War Heroes

SEGMENTS

839,286	Last 24 MONTHS	\$95.00/M
44,680	1 Month HL, \$5+	+\$27.00/M
17,065	1 MONTH HL, \$10+	+\$32.00/M
94,621	Last 3 MONTHS, \$ 5+	+\$22.00/M
71,519	Last 3 MONTHS, \$10+	+\$27.00/M
294,353	Last 6 MONTHS, \$ 5	+\$17.00/M
246,385	Last 6 MONTHS, \$10+	+22.00/M
785,629	Last 12 MONTHS, \$ 5+	+\$12.00/M
712,546	Last 12 MONTHS, \$10+	+\$22.00/M

DESCRIPTION

Reach concerned and compassionate individuals who have donated to a variety of Veterans causes including those that help recovering wounded warriors, or those suffering from PTSD, as well as unemployed veterans seeking assistance and support. The average gift size is \$20.00.

Sample Piece required.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATES QUARTERLY

Sourced: **Self reported, Survey**

ADDRESSING

Diskette \$65/F
Email \$65/F

ADDITIONAL CHARGES

\$5+ \$7/M
\$10+ \$12/m
SCF \$7/M
Zips \$7/M
States \$7/M
Non-reciprocal \$20/M

MINIMUM ORDER

7,500

LIST OWNER/MANAGER

-----WEBSITE-----
<http://www.trinitydirect.net>

---MANAGER'S EMAIL ADDRESS---

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