# FAITH-BASE DEVOTIONAL BOOK/MAGAZINE SUBSCRIBERS

**SEGMENTS**

| | | |
|---|---|---|
| 1,121,536 | Total Universe/Base Rate | $80.00/M |
| 588,704 | 6 Months | $80.00/M |
| 303,416 | 3 Months | $80.00/M |
| 97,059 | 30 day | $80.00/M |
| | EMAIL NAMES AVAILABLE - INQUIRE | |

**DESCRIPTION**

Faith-Base Devotional Book and Magazine Subscribers File is the most comprehensive and complete religious based subscriber file on the market. Reach loyal readers, by religious affiliation, that subscribe to one or more magazines.

Whether you are targeting readers by their religious affiliation or looking to pinpoint avid readers by the type of magazines they love to read, this file is a must-test for your next mailing or telemarketing campaign.

*Faith Based is enhanced with most demographic and lifestyle interest data available on the market to pinpoint your perfect prospects.*

Choose From:
**SUBSCRIBERS:**
Magazine Subs, Book Buyers, Bible Devotional
**ENHANCEMENTS:** Age, Income, Presence of Children
Travelers, Credit Card Holders, Grandparents,
Pet Ownership ...and more!

Faith Base

No matter what you need, we can try and target your best combination of segments to accomplish your goal.

Sample Mail Piece required.

**Full payment required if cancelled after the mail date. All cancelled orders will be charged a $50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.**

**DATE**
UPDATED MONTHLY

**GENDER**
35% MALE 60% FEMALE

**MEDIA**
Multi-sourced

**ADDRESSING**

| | |
|---|---|
| EMAIL | $65.00/F |
| FTP | $65.00/F |

**ADDITIONAL CHARGES**

| | |
|---|---|
| AGE | $10.00/M |
| CHANGE OF ADDRESS | $10.00/M |
| CREDIT CARD BUYERS | $10.00/M |
| DEMOGRAPHIC SELECT | $10.00/M |
| DONOR CAUSE | $10.00/M |
| GENDER/SEX | $7.00/M |
| INCOME SELECT | $10.00/M |
| JEWISH | $10.00/M |
| LIFESTYLE SELECT | $10.00/M |
| MAIL ORDER BUYERS | $10.00/M |
| PHONE NUMBER | $20.00/M |
| POLITICAL AFFILIATION | $10.00/M |
| PRESENCE OF CHILDREN | $10.00/M |
| RECENCY | $10.00/M |
| ENHANCEMENTS | $10.00/M |
| SCF | $7.00/M |
| STATE | $7.00/M |
| ZIP | $7.00/M |

**MINIMUM ORDER**
10,000
$600.00 MINIMUM PAYMENT

**LIST OWNER/MANAGER**

----------WEBSITE----------
http://www.trinitydirect.net

--MANAGER'S EMAIL ADDRESS---
**Maribel Escobales-Ramos**
**(973) 283-3600**
**maribele@trinitydirect.net**

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