

FAITH-BASE DEVOTIONAL BOOK/MAGAZINE SUBSCRIBERS

SEGMENTS

1,121,536	Total Universe/Base Rate	\$80.00/M
588,704	6 Months	\$80.00/M
303,416	3 Months	\$80.00/M
97,059	30 day	\$80.00/M

EMAIL NAMES AVAILABLE - INQUIRE

DESCRIPTION

Faith-Base Devotional Book and Magazine Subscribers File is the most comprehensive and complete religious based subscriber file on the market. Reach loyal readers, by religious affiliation, that subscribe to one or more magazines.

Whether you are targeting readers by their religious affiliation or looking to pinpoint avid readers by the type of magazines they love to read, this file is a must-test for your next mailing or telemarketing campaign.

Faith Based is enhanced with most demographic and lifestyle interest data available on the market to pinpoint your perfect prospects.

Choose From:

RELIGION: Catholics, Jewish,
Inquire for Other Religions

SUBSCRIBERS:

Magazine Subs, Book Buyers, Bible Devotional

ENHANCEMENTS: Age, Income, Presence of Children
Travelers, Credit Card Holders, Grandparents,
Pet Ownership ...and more!

Faith Base

No matter what you need, we can try and target your best combination of segments to accomplish your goal.

Sample Mail Piece required.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATED MONTHLY

GENDER

35% MALE 60% FEMALE

MEDIA

Multi-sourced

ADDRESSING

EMAIL \$65.00/F
FTP \$65.00/F

ADDITIONAL CHARGES

AGE	\$10.00/M
CATHOLIC	\$10.00/M
CHANGE OF ADDRESS	\$10.00/M
CREDIT CARD BUYERS	\$10.00/M
DEMOGRAPHIC SELECT	\$10.00/M
DONOR CAUSE	\$10.00/M
GENDER/SEX	\$7.00/M
INCOME SELECT	\$10.00/M
JEWISH	\$10.00/M
LIFESTYLE SELECT	\$10.00/M
MAIL ORDER BUYERS	\$10.00/M
OTHER RELIGION	\$10.00/M
PHONE NUMBER	\$20.00/M
POLITICAL AFFILIATION	\$10.00/M
PRESENCE OF CHILDREN	\$10.00/M
RECENCY	\$10.00/M
ENHANCEMENTS	\$10.00/M
SCF	\$7.00/M
STATE	\$7.00/M
ZIP	\$7.00/M

MINIMUM ORDER

10,000
\$600.00 MINIMUM PAYMENT

LIST OWNER/MANAGER

-----WEBSITE-----
<http://www.trinitydirect.net>

---MANAGER'S EMAIL ADDRESS---
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