

# FAITH-BASE EMAIL MASTERFILE

## SEGMENTS

907,675 Opt In 12 Mos Donors at Email Address \$110.00/M  
482,109 Opt In 12 Mos Online Readers @ Email Address \$110.00/M  
405,321 Opt In 12 Mos Buyers at Email Address \$110.00/M

Faith- Base has over 10 Postal address Files available for rental- INQUIRE

## DESCRIPTION

Faith-Base is the most complete, multi- sourced and data-rich religious based consumer file on the market. They are now making its email address names available for list rental! Whether you are looking for religious families with children, donors by cause, multi-buyers, subscribers to online magazine or books, web surfers and online buyers, travelers, or any combination, Faith-Base is a must test! Faith Based is enhanced with most demographic and lifestyle interest data available on the market to pinpoint your perfect prospects.

Choose From:

**RELIGION:** Catholics , Jewish

Inquire for Other Religions

**DONOR CAUSES:** Children's, Health, Veterans, Political, Environmental , Animal, Cultural,

**BUYERS:** Bible Devotional, Audio/Video, Gospel, Merchandise

**SUBSCRIBERS:** Magazine Subs, Book Buyers, Bible Devotional

## **ENHANCEMENTS:**

Age, Income, Presence of Children, Travelers, Credit Card Holders, Grandparents, Pet Ownership  
...and more!

# Faith Base

No matter what you need, we can try and target your best combination of segments to accomplish your goal.

Sample Mail Piece required.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

## DATE

UPDATED MONTHLY

## GENDER

21% MALE 77% FEMALE

## MEDIA

Opt-in e-mail

## ADDRESSING

Deployment Fee \$25.00  
EMAIL \$65.00  
Set Up fee \$150.00

## ADDITIONAL CHARGES

AGE \$10.00  
CATHOLIC \$10.00  
CREDIT CARD BUYERS \$15.00  
DEMOGRAPHIC SELECT \$10.00  
GENDER/SEX \$7.00  
HOUSEHOLD INCOME SELECT \$10.00  
JEWISH \$10.00  
LIFESTYLE SELECT \$10.00  
MAIL ORDER BUYERS \$10.00  
ONLINE ACTIVITY \$10.00  
OTHER RELIGION \$10.00  
PHONE NUMBER \$20.00  
POLITICAL AFFILIATION \$10.00  
PRESENCE OF CHILDREN \$10.00  
RECENCY \$10.00  
SCF \$7.00  
STATE \$7.00  
SUPPRESSION FEE \$400.00/F  
ZIP \$7.00

## MINIMUM ORDER

10,000  
\$1,750.00 MINIMUM PAYMENT

## LIST OWNER/MANAGER

-----WEBSITE-----  
<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS--  
**Maribel Escobales-Ramos**  
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