

FAITH-BASE INSURANCE BUYERS

SEGMENTS

1,776,239	Total Universe/Base Rate	\$80.00/M
1,776,239	12 Month Insurance Buyers	\$80.00/M
852,925	6 Month Insurance Buyers	\$80.00/M
433,591	3 Month Insurance Buyers	\$80.00/M
146,968	1 Month Insurance Buyers	\$80.00/M

EMAIL NAMES AVAILABLE - INQUIRE

DESCRIPTION

Buying insurance can truly be a religious experience! Faith-Base now offers insurance buyers through their multi-sourced and data-rich religious based consumer file.

We can identify prospects who are self-employed, unemployed, retired or recent college grads at \$10/M

Select by type (\$10/M):

Auto Insurance (Renewal Date Available)
Disability
Individual Health
Life Insurance
Long Term Care
Supplemental Health
Term Life

Whether you are looking for families in search of homeowners insurance, life insurance, auto or health insurance, Faith-Base is a must test!

Faith Based is enhanced with most demographic and lifestyle interest data available on the market to pinpoint your perfect prospects.

Choose From:

RELIGION: Catholics, Jewish,

ENHANCEMENTS: Age, Income, Homeownership, Car Ownership, Presence of Children, Travelers, Credit Card Holders, Grandparents, Ethnicity, Pet Ownership ...and more!

No matter what you need, we can try and target your best combination of segments to accomplish your goal.

Faith Base

Sample Mail Piece required.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATED MONTHLY

GENDER

50% MALE 50% FEMALE

MEDIA

Multi-Sourced

ADDRESSING

EMAIL \$55.00/F
FTP \$55.00/F

ADDITIONAL CHARGES

AGE \$10.00/M
RELIGION \$10.00/M
CHANGE OF ADDRESS \$10.00/M
ETHNICITY \$10.00/M
GENDER/SEX \$7.00/M
HOUSEHOLD INCOME SELECT \$10.00/M
PHONE NUMBER \$20.00/M
INSURANCE TYPE \$10.00/M
PRESENCE OF CHILDREN \$10.00/M
REGENCY \$10.00/M
SCF \$7.00/M
STATE \$7.00/M
ZIP \$7.00/M

MINIMUM ORDER

10,000
\$600.00 MINIMUM PAYMENT

LIST OWNER/MANAGER

-----WEBSITE-----
<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS--
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