

FAITH-BASE MASTERFILE

SEGMENTS

6,839,115	Total Universe/Base Rate	\$80.00/M
3,291,774	Donors	\$80.00/M
1,991,423	Subscribers	\$80.00/M
1,685,909	Buyers	\$80.00/M

EMAIL NAMES AVAILABLE - INQUIRE

DESCRIPTION

Faith-Base is the most complete, multi-sourced and data-rich religious based consumer file on the market!

Whether you are looking for religious families with children, donors by cause, multi-buyers, subscribers to magazine or books, web surfers and online buyers, travelers, or any combination, Faith-Base is a must test!

Faith Based is enhanced with most demographic and lifestyle interest data available on the market to pinpoint your perfect prospects.

Choose From:

RELIGION: Catholics, Jewish,
Inquire for Other Religions

DONOR CAUSES:

Children's Health, Veterans, Political, Environmental,
Animal, Cultural

BUYERS: Bible Devotional, Audio/Video, Gospel,
Merchandise

SUBSCRIBERS:

Magazine Subs, Book Buyers, Bible Devotional

ENHANCEMENTS: Age, Income, Presence of Children
Travelers, Credit Card Holders, Grandparents,
Pet Ownership ...and more!

Faith Base

No matter what you need, we can try and target your best combination of segments to accomplish your goal.

Sample Mail Piece required.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATED MONTHLY

GENDER

21% MALE 77% FEMALE

MEDIA

Multi-Sourced

ADDRESSING

EMAIL	\$65.00/F
FTP	\$65.00/F

ADDITIONAL CHARGES

AGE	\$10.00/M
CATHOLIC	\$10.00/M
CHANGE OF ADDRESS	\$10.00/M
CREDIT CARD BUYERS	\$15.00/M
DEMOGRAPHIC SELECT	\$10.00/M
GENDER/SEX	\$7.00/M
HOUSEHOLD INCOME SELECT	\$10.00/M
JEWISH	\$10.00/M
LIFESTYLE SELECT	\$10.00/M
MAIL ORDER BUYERS	\$10.00/M
ONLINE ACTIVITY	\$10.00/M
OTHER RELIGION	\$10.00/M
PHONE NUMBER	\$20.00/M
POLITICAL AFFILIATION	\$10.00/M
PRESENCE OF CHILDREN	\$10.00/M
RECENCY	\$10.00/M
SCF	\$7.00/M
STATE	\$7.00/M
ZIP	\$7.00/M

MINIMUM ORDER

10,000
\$600.00 MINIMUM PAYMENT

LIST OWNER/MANAGER

-----WEBSITE-----
<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS--

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