

# FAITH-BASE SWEEPSTAKES FILE

## SEGMENTS

343,108	Total Universe/Base Rate	\$80.00/M
343,108	12 Months Religious Sweeps Entrants	\$80.00/M
174,386	6 Months Religious Sweeps Entrants	\$80.00/M
90,081	3 Months Religious Sweeps Entrants	\$80.00/M
29,658	1 Month Religious Sweeps Entrants	\$80.00/M

## DESCRIPTION

Faith-Base, the most complete, multi-sourced and data-rich religious based consumer file on the market, is proud to make available its exclusive list of Sweepstakes Entrants. These responsive consumers are religious, they donate to a diverse spectrum of causes, are active subscribers to magazines or books, are web surfers and are online buyers, travelers, and more!

Their common denominator is they have all entered sweepstakes and/or responded to a sweepstakes oriented offer/appeal.

### **SEGMENTS SELECTABLE:**

RELIGION: Catholic or Jewish

DONOR CAUSES: Children's, Health, Veterans, Political, Environmental, Animal, Cultural or Multi Donors

BUYERS: Bible Devotional Merchandise, Audio/Video, Gospel, Merchandise

SUBSCRIBERS: Book, Magazine, Bible Devotional

ENHANCEMENTS: Age, Income, Presence of Children, Travelers, Credit Card, Grandparents, Pets, and more!

**Faith Base**

No matter what you need, we can try and target your best combination of segments to accomplish your goal.

Sample Mail Piece required.

Non-reciprocal fee \$20/M

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

## DATE

UPDATED MONTHLY

## GENDER

21% MALE 77% FEMALE

## MEDIA

Multi-Sourced

## ADDRESSING

EMAIL \$65.00/F  
FTP \$65.00/F

## ADDITIONAL CHARGES

AGE \$10.00/M  
CATHOLIC \$10.00/M  
CHANGE OF ADDRESS \$10.00/M  
CREDIT CARD BUYERS \$15.00/M  
DEMOGRAPHIC SELECT \$10.00/M  
GENDER/SEX \$7.00/M  
HOUSEHOLD INCOME SELECT \$10.00/M  
JEWISH \$10.00/M  
LIFESTYLE SELECT \$10.00/M  
MAIL ORDER BUYERS \$10.00/M  
ONLINE ACTIVITY \$10.00/M  
OTHER RELIGION \$10.00/M  
PHONE NUMBER \$20.00/M  
POLITICAL AFFILIATION \$10.00/M  
PRESENCE OF CHILDREN \$10.00/M  
SEGMENTS SELECTABLE \$10.00/m  
REGENCY \$10.00/M  
SCF \$7.00/M  
STATE \$7.00/M  
ZIP \$7.00/M

## MINIMUM ORDER

10,000  
\$600.00 MINIMUM PAYMENT

## LIST OWNER/MANAGER

-----WEBSITE-----  
WWW.TRINITYDIRECT.NET

--MANAGER'S EMAIL ADDRESS--  
**Maribel Escobales-Ramos**  
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