

# FAITH-BASE MILITARY DONORS

## SEGMENTS

767,423	12 Month Catholic	\$85.00/M
372,109	6 Months Catholic	\$85.00/M
453,536	12 Month Jewish	\$85.00/M
217,451	6 Month Jewish	\$85.00/M
601,238	12 Month Christian	\$85.00/M
297,472	6 Month Christian	\$85.00/M

3 MONTH and 1 MONTH Hotlines Available – INQUIRE FOR COUNTS

**EMAIL NAMES AND PHONE NUMBERS AVAILABLE - INQUIRE**

## DESCRIPTION

This file reaches generous consumers who have donated to military causes or households with Military Veterans in residence, by religious affiliation!

**Whether you are targeting military or veterans' appeals, history related offers, health causes or religious appeals and offers, this file is a must-test for your next direct mail, e-mail or telemarketing campaign.**

*Faith Based is enhanced with most demographic and lifestyle interest data available on the market to pinpoint your perfect prospects.*

**Faith Base**

No matter what you need, we can try and target your best combination of segments to accomplish your goal.

Sample Mail Piece required.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

## DATE

UPDATED MONTHLY

## GENDER

35% MALE 60% FEMALE

## MEDIA

Multi-sourced

## ADDRESSING

EMAIL	\$55.00/F
FTP	\$55.00/F

## ADDITIONAL CHARGES

RECENCY/HOTLINES	\$10.00/M
STATE, SCF, ZIP	\$7.00/M
AGE	\$10.00/M
ETHNICITY	\$10.00/M
GENDER/SEX	\$7.00/M
INCOME SELECT	\$10.00/M
PHONE NUMBER	\$25.00/M
CHANGE OF ADDRESS	\$10.00/M

## MINIMUM ORDER

10,000  
\$600.00 MINIMUM PAYMENT

## LIST OWNER/MANAGER

-----WEBSITE-----  
<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS--  
**Maribel Escobales-Ramos**  
**(973) 283-3600**  
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