

FINANCIAL RELIEF FOR VETERANS SWEEPS

SEGMENTS

143,918	Total Universe/Base Rate	\$85.00/M
6,270	3 MONTH HOTLINE	+\$10.00/M
4,737	3 MONTH HL, \$5-\$99.99	+\$15.00/M
2,437	3 MONTH HL, \$10-\$99.99	+\$20.00/M

DESCRIPTION

This file contains highly responsive sweepstakes donors to a charity providing financial relief to our nation's military veterans. This organization was founded to provide financial assistance to US military vets and their families.

This file will work for all Sweeps mailers!

Exchange is available.

Sample mail piece is required.

Non-reciprocal fee \$20/M.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATES MONTHLY

MEDIA

Direct response, Sweeps generated,
Direct mail sold

ADDRESSING

EMAIL \$70.00/F

ADDITIONAL CHARGES

1 Month HL	\$15.00/M
3 Month HL	\$10.00/M
6 Month HL	\$5.00/M
\$5+	\$5.00/M
\$10+	\$10.00/M
Gender/Sex	\$8.00/M
SCF	\$8.00/M
State	\$8.00/M
Non-reciprocal	\$8.00/M

MINIMUM ORDER

5,000

LIST OWNER/MANAGER

-----WEBSITE-----
<http://www.trinitydirect.net>

----MANAGER'S EMAIL ADDRESS---
Scott Miller (973) 283-3600
scottm@trinitydirect.net



Trinity Direct
10 Park Place
Butler NJ 07405

Phone: (973) 283-3600
Fax: (973) 283-3606