FOOD FOR THE POOR – DONORS

SEGMENTS

338,544	Total Universe/Base Rate	$95.00/M
28,025	6 Month $5-$49.99 Donors	+$12.00/M
25,538	6 Month $10-$49.99 Donors	+$24.00/M
50,634	12 Month $5-$49.99 Donors	$95.00/M
8,126	12 Month $5-$49.99 Catholic donors	+$12.00/M
45,718	12 Month $10-$49.99 Donors	+$12.00/M
7,353	12 Month $10-$49.99 Catholic donors	+$24.00/M
9,684	12 Month $50-$99.99 Donors	+$25.00/M
34,640	13-24 Month $5-$49.99 Donors	$90.00/M
5,938	13-24 Month $50-$99.99 Donors	+$25.00/M
38,462	25-36 Month $5-$49.99 Donors	$90.00/M
128,528	37+ Month $5-$49.99 Donors	$85.00/M
3,868	12 Month Spanish speaking Donors	+$20.00/M
2,369	13-24 Month Spanish speaking Donors	+$20.00/M

CATHOLIC DONORS ARE AVAILABLE! These are responders to premium Catholic appeals.

DESCRIPTION

Food For The Poor works to end the suffering of the destitute in the Caribbean and Latin America. Established in 1982 as a 501(c) (3) corporation, the organization strives to improve the health, economic, social and spiritual conditions of poverty-stricken families.

Food For The Poor raises funds and provides direct relief assistance to the poor, usually by acquiring specifically requested items and distributing them through churches and charity organizations already operating in the areas of need. In this manner, Food For The Poor serves the poor with dignity and ensures the most efficient and effective use of donor funds.

The ministry reflects God's unconditional love and brings renewed hope to poverty-stricken communities. Food For The Poor serves all people in need, regardless of race, status or creed.

This file will work for all Catholic and religious offers, fundraising appeals, general merchandise, books and other publishing offers, sellers of religious articles, vacation offers and more!

FOOD FOR THE POOR, INC.

DATE
UPDATED QUARTERLY

MEDIA
Direct response

ADDRESSING

EMAIL	$75.00/F

ADDITIONAL CHARGES

Catholic	$12.00/M
6 Month Recency	$12.00/M
$10+	$12.00/M
$50-$99.99	$25.00/M
$100+	$30.00/M
Non-recip fee	$20.00/M
Gender	$ 8.00/M
SCF	$ 8.00/M
State	$ 8.00/M
Zip	$ 8.00/M

MINIMUM ORDER
10,000

LIST OWNER/MANAGER

----------WEBSITE----------
https://trinitydirect.net

--MANAGER'S EMAIL ADDRESS---
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