

FOOD FOR THE POOR – DONORS

SEGMENTS

427,038	Total Universe/Base Rate	\$95.00/M
29,691	6 Month \$5-\$49.99 Donors	+\$12.00/M
26,797	6 Month \$10-\$49.99 Donors	+\$24.00/M
50,497	12 Month \$5-\$49.99 Donors	\$95.00/M
10,648	12 Month \$5-\$49.99 Catholic donors	+\$12.00/M
45,393	12 Month \$10-\$49.99 Donors	+\$12.00/M
9,548	12 Month \$10-\$49.99 Catholic donors	+\$24.00/M
10,316	12 Month \$50-\$99.99 Donors	+\$25.00/M
47,215	13-24 Month \$5-\$49.99 Donors	\$90.00/M
7,986	13-24 Month \$50-\$99.99 Donors	+\$25.00/M
71,795	25-36 Month \$5-\$49.99 Donors	\$90.00/M
155,898	37+ Month \$5-\$49.99 Donors	\$85.00/M
4,150	12 Month Spanish speaking Donors	+\$20.00/M
4,201	13-24 Month Spanish speaking Donors	+\$20.00/M

CATHOLIC DONORS ARE AVAILABLE! These are responders to premium Catholic appeals.

DESCRIPTION

Food For The Poor works to end the suffering of the destitute in the Caribbean and Latin America. Established in 1982 as a 501(c) (3) corporation, the organization strives to improve the health, economic, social and spiritual conditions of poverty-stricken families.

Food For The Poor raises funds and provides direct relief assistance to the poor, usually by acquiring specifically requested items and distributing them through churches and charity organizations already operating in the areas of need. In this manner, Food For The Poor serves the poor with dignity and ensures the most efficient and effective use of donor funds.

The ministry reflects God's unconditional love and brings renewed hope to poverty-stricken communities. Food For The Poor serves all people in need, regardless of race, status or creed.

This file will work for all Catholic and religious offers, fundraising appeals, general merchandise, books and other publishing offers, sellers of religious articles, vacation offers and more!

 **FOOD FOR THE POOR, INC.**

DATE

UPDATED QUARTERLY

MEDIA

Direct response

ADDRESSING

EMAIL \$65.00/F

ADDITIONAL CHARGES

Catholic	\$12.00/M
6 Month Recency	\$12.00/M
\$10+	\$12.00/M
\$50-\$99.99	\$25.00/M
\$100+	\$30.00/M
Non-recv fee	\$20.00/M
Gender	\$8.00/M
SCF	\$8.00/M
State	\$8.00/M
Zip	\$8.00/M

MINIMUM ORDER

10,000

LIST OWNER/MANAGER

-----WEBSITE-----

<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS--

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