

FOUNDATION FOR CATHOLIC ACTION

SEGMENTS

30,550	Total Universe/Universe Rate	\$105.00/M
4,703	12 Month Donors	\$105.00/M
7,111	13-24 Month Donors	\$105.00/M
18,736	Respond with no gift	\$ 90.00/M

DESCRIPTION

Foundation for Catholic Action is a prayerful and powerful non-profit advocacy organization passionately working to end abortion, while promoting civic and social awareness of positive Catholic life and an adherence to the principles of natural law.

Donors to the Foundation for Catholic Action are 100% pro-life, joining the fight to end abortion through their donations. They are angered by the Obama Administration's radical, pro-abortion agenda, including providing tax-payer funding to abortion clinics and forcing Catholic-run pregnancy centers to refer women to abortion clinics.

This list is a must test for all conservative, pro-life mailers and advocacy groups, in addition to Catholic and Religious related offers including fundraising, education, publishing, gifts and general merchandise, as well as other non-profit appeals.

Sample mail piece must be submitted for all orders, and mail date must be pre-cleared.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

Annually

SOURCE

Direct response

ADDITIONAL CHARGES

SCF/STATE \$7.00/M
\$10+ \$12.00/M

ADDRESSING

EMAIL, FTP \$65.00/F

CANCELLATION

Cancellation Fee \$50.00/F

REUSE

Please inquire

MINIMUM ORDER

5,000

LIST OWNER/MANAGER

-----WEBSITE-----
<http://www.trinitydirect.net>

---MANAGER'S EMAIL ADDRESS---
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