# IGNATIUS PRESS

**SEGMENTS**

| | | |
|---|---|---|
| 166,419 | Total Universe/Base Rate | $125.00/M |
| 25,199 | 0-12 Mos Buyers | + $15.00/M |
| 31,288 | 13-24 Mos Buyers | +$10.00/M |
| 109,948 | 25+ mos. Buyers | $110.00/m |

**DESCRIPTION**

Ignatius Press is the largest Catholic publisher in this country. Founded by Father Joseph Fessio, S.J. Ignatius has introduced to this country works by many European theologians and is the U.S. distributor of the books written by His Holiness Pope Benedict XVI. Their books appeal to orthodox Catholics and feature a wide assortment of titles geared towards teens and children, teaching aids and Catechism, liturgy and history, Rosary, The Adoremus Hymnal, and an extensive assortment of additional topics.

This file will perform well for Catholic and religious offers ranging from books and publications, to fundraising appeals, religious gifts and merchandise, and much more!

Source is Direct Mail

Sample Mail Piece is Required

ignatius press
IGNATIUS.COM | THE ONLINE HOME OF IGNATIUS PRESS

Non-reciprocal fee $20/M

**Full payment required if cancelled after the mail date. All cancelled orders will be charged a $50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.**

**DATE –** UPDATED ANNUALLY

**MEDIA**
Direct response

**ADDRESSING**

| | |
|---|---|
| EMAIL | $75.00/F |

**ADDITIONAL CHARGES**

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|---|---|
| 12 MONTH HOTLINE | $15.00/M |
| 13-24 MONTH HOTLINE | $10.00/M |
| $5 | $7.00/M |
| $10 | $12.00/M |
| SCF | $7.00/M |
| STATE | $7.00/M |
| ZIP | $7.00/M |

**MINIMUM ORDER**
5,000

**LIST OWNER/MANAGER**

----------WEBSITE----------
http://trinitydirect.net

--MANAGER'S EMAIL ADDRESS---
**Maribel Escobales-Ramos**
**(973) 283-3600**
**maribele@trinitydirect.net**

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