

INTERNATIONAL CHRISTIAN PROJECT

SEGMENTS

563,749 Total Actives \$85.00/M

DESCRIPTION

These individuals believe in traditional Christian values, and are passionate about upholding these principles. They donate to support causes such as defending Christianity, and preserving religious liberty in the U.S. They endorse the right to life, and fight to end abortion, and support traditional marriage.

This list is a must test for all conservative, pro-life mailers and advocacy groups, in addition to Christian and religious related offers including fundraising, education, publishing, gifts and general merchandise, as well as other non-profit appeals.

Sample mail piece must be submitted for all orders, and mail date must be pre-cleared.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

Annually

SOURCE

Direct response

ADDITIONAL CHARGES

SCF/STATE \$7.00/M

ADDRESSING

EMAIL, FTP \$65.00/F

CANCELLATION

Cancellation Fee \$50.00/F

REUSE

Please inquire

MINIMUM ORDER

5,000

LIST OWNER/MANAGER

-----WEBSITE-----
<http://www.trinitydirect.net>

---MANAGER'S EMAIL ADDRESS---
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