

K9 THERAPY SUPPORT NETWORK SWEEPS DONORS

SEGMENTS

5,129	Total Universe/Base Rate	\$85.00/M
3,929	3 MONTH HOTLINE	+\$10.00/M
2,806	3 MONTH HL, \$5-\$99.99	+\$15.00/M
1,207	3 MONTH HL, \$10-\$99.99	+\$20.00/M

DESCRIPTION

Reach 100% direct mail generated sweepstakes donors to an organization dedicated to providing therapy dogs to support individuals of all ages with various medical and emotional needs. This not-for-profit organization of handlers and their dogs bring hope, healing and happiness to the hurting. Therapy dogs interact with individuals in a variety of settings including critical care facilities with terminally ill patients, nursing home residents, and other locations where individuals are in need of support. Donors contribute to the cause and enter a sweepstakes contest. File updates monthly.

This file will work for all Sweeps mailers

Exchange is available.

Sample mail piece is required.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATES MONTHLY

MEDIA

Direct response, Sweeps generated,
Direct mail generated

ADDRESSING

EMAIL \$70.00/F

ADDITIONAL CHARGES

1 Month HL	\$15.00/M
3 Month HL	\$10.00/M
6 Month HL	\$5.00/M
\$5+	\$5.00/M
\$10+	\$10.00/M
Gender/Sex	\$8.00/M
SCF	\$8.00/M
State	\$8.00/M

MINIMUM ORDER

5,000

LIST OWNER/MANAGER

-----WEBSITE-----
<http://www.trinitydirect.net>

----MANAGER'S EMAIL ADDRESS---
Scott Miller (973) 283-3600
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