

# LEGION OF CHRIST

## SEGMENTS

146,577	Total Universe/Base Rate	\$95.00/M
12,936	0-12 Month Donors	\$95.00/M
7,889	13-24 Month Donors	\$90.00/M
7,423	25-36 Month Donors	\$80.00/M
118,329	37+ Month Donors	\$75.00/M

## DESCRIPTION

The Legion of Christ is a Roman Catholic Congregation of Priests, founded in 1941, and is active in twenty countries on four continents, North America, South America, Europe and Australia, with over 500 priests and 2,500 seminarians.

Legionaries of Christ serve the Church by forming and motivating lay Catholics to take an active part in the Church's mission: to love Christ enthusiastically, and to live their Catholic faith to the full extent.

This list has been processed through NCOA and is CASS certified.

Sample mail piece is required.

Non-reciprocal fee \$20/M

**Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.**

## DATE

UPDATED QUARTERLY

## MEDIA

Direct response

## ADDRESSING

Email, ftp  
\$65.00/F

## ADDITIONAL CHARGES

\$10+	\$12.00/M
\$5+	\$7.00/M
SCF	\$7.00/M
STATE	\$7.00/M
ZIP	\$7.00/M

Non-reciprocal fee \$20/M

## MINIMUM ORDER

5,000

## LIST OWNER/MANAGER

-----WEBSITE-----  
<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS---  
**Maribel Escobales-Ramos**  
**(973) 283-3600**  
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