Catholic Liturgical Buyers

SEGMENTS

9,014 Buyers \$125.00/M Entire File \$995.00/F

DESCRIPTION

These "Latin Mass-oriented" Catholics have bought books large and small (unit of sale from \$310 altar missals to \$19 items) via the mail. Many others have donated heavily to their local Latin Mass groups...sacred music societies...collection baskets at their local chapels...and to a variety of Catholic pro-life and missionary outreaches. Unit of sale average is \$35. Donation average \$50+.

Previous list renters and re-orders include (partial listing!):

Divine Word Missionaries
Thomas More Society
American Life League
Child of Christ
St. John Paul II Shrine

This file will perform well for Catholic and religious offers ranging from books and publications, to fundraising appeals, religious gifts and merchandise, and much more!

Source is Direct Mail

Sample Mail Piece is Required

20% Commission to recognized Brokers

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE - UPDATED QUARTERLY

MEDIA

Direct response

ADDRESSING

EMAIL \$30.00/F

WEBSITE UPLOAD

(with one email notification) \$50.00/F

ADD'L CC EMAILS \$ 5.00

ADDITIONAL CHARGES

 Laity
 \$5.00/M

 Clergy/Religious
 5.00/M

 SCF
 \$5.00/M

 STATE
 \$5.00/M

 ZIP
 \$5.00/M

MINIMUM ORDER

3,000

LIST OWNER/MANAGER

-----WEBSITE-----http://www.trinitydirect.net

--MANAGER'S EMAIL ADDRESS---Scott Miller (973) 283-3600 scottm@trinitydirect.net

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