

Living Faith Active Subscribers

SEGMENTS

| | | |
|--------|------------------------------------|-------------|
| 55,428 | Total Universe / Universe Rate | \$110.00/M |
| 20,112 | Active Subscribers - Regular Print | \$110.00/M |
| 6,206 | Active Subscribers - Large Print | \$110.00/M |
| 16,837 | 12-Month Hotline | +\$ 10.00/M |
| 29,148 | 24-Month Hotline | +\$ 5.00/M |
| 29,110 | Former subscribers | \$ 85.00/M |

DESCRIPTION

LIVING FAITH, a Catholic publication of daily Catholic devotions, is open to Catholic fundraisers, publishers, gift shops and more. Extremely popular and sold in several other countries, LIVING FAITH is the WORLD'S LARGEST SELLING DEVOTIONAL PUBLICATION FOR CATHOLICS. LIVING FAITH reaches Catholics who are active in their faith and demonstrate a real interest in using Scripture and Catholic devotional literature for personal spiritual growth.

This list consists of primarily Catholic lay people, many of whom have ALSO purchased other Catholic books, eBooks, CDs and DVDs. Whether lay, clergy or religious, the LIVING FAITH writers provide a variety of perspectives and insights.

Source is 100% Direct Mail Sold.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATED QUARTERLY

UNIT OF SALE

\$23.95

GENDER

40% MALE 60% FEMALE

MEDIA

Publications

ADDRESSING

EMAIL \$55.00/F
KEYING \$5.00/M

ADDITIONAL CHARGES

12 MONTH HOTLINE \$10.00/M
24 MONTH HOTLINE \$ 5.00/M
GEO \$ 8.00/M

MINIMUM ORDER

5,000

-----Manager WEBSITE-----

<http://www.trinitydirect.net>

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