Living Faith Active Subscribers

SEGMENTS

88,173	Total Universe / Universe Rate	$110.00/M
30,846	Active Subscribers - Regular Print	$110.00/M
9,733	Active Subscribers - Large Print	$110.00/M
25,755	12-Month Hotline	+$ 10.00/M
35,379	24-Month Hotline	+$ 5.00/M
47,594	Former subscribers	$ 85.00/M

DESCRIPTION

LIVING FAITH, a Catholic publication of daily Catholic devotions, is open to Catholic fundraisers, publishers, gift shops and more. Extremely popular and sold in several other countries, LIVING FAITH is the WORLD'S LARGEST SELLING DEVOTIONAL PUBLICATION FOR CATHOLICS. LIVING FAITH reaches Catholics who are active in their faith and demonstrate a real interest in using Scripture and Catholic devotional literature for personal spiritual growth.

This list consists of primarily Catholic lay people, many of whom have ALSO purchased other Catholic books, eBooks, CDs and DVDs. Whether lay, clergy or religious, the LIVING FAITH writers provide a variety of perspectives and insights.

Source is 100% Direct Mail Sold.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a $50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE
UPDATED QUARTERLY

UNIT OF SALE
$23.95

GENDER
40% MALE 60% FEMALE

MEDIA
Publications

ADDRESSING

EMAIL	$75.00/F
KEYING	$ 5.00/M

ADDITIONAL CHARGES

12 MONTH HOTLINE	$10.00/M
24 MONTH HOTLINE	$ 5.00/M
GEO	$ 8.00/M

MINIMUM ORDER
5,000

----------Manager WEBSITE----------
https://trinitydirect.net

--MANAGER'S EMAIL ADDRESS---
Kevin Weir (973) 283-3600
kevinw@trinitydirect.net

Trinity Direct
10 Park Place
Butler NJ 07405

Phone: (973) 283-3600
Fax: (973) 283-3606