Living With Christ Magazine Subscribers

SEGMENTS

82,049	Total Universe/Base Rate	$120.00/M
21,050	Actives	$120.00/M
50,999	Expires	$ 75.00/M

DESCRIPTION

Reach 100% direct mail sold Catholic subscribers to one of the most widely read Catholic Publications in the United States and in nearly 20 other countries. *Living With Christ* is a daily missal in magazine digest format that provides its readers with a daily spiritual connection to the Mass through Scripture, prayers, enriching reflections and much more. It includes the complete Order of the Mass for daily worship.

The *Living with Christ* subscribers look for a variety of resources to help nourish their daily spiritual life. They use *Living with Christ* for their personal growth, for their reflection and prayer, and for sharing their faith with others in their family, household, or community.

These paid subscribers, with above average income, have the disposable income which makes them the perfect audience for subscription, catalog, health and insurance offers.
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Source is 100% Direct Mail Sold.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a $100.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE
UPDATED QUARTERLY

UNIT OF SALE
$24.95

GENDER
25% MALE 75% FEMALE

MEDIA
Publications

ADDRESSING

EMAIL	$75.00/F
KEYING	$ 5.00/M

ADDITIONAL CHARGES

GENDER/SEX	$10.00/M
PAID	$10.00/M
SCF	$10.00/M
STATE	$10.00/M
ZIP	$10.00/M

MINIMUM ORDER
5,000

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