MAGNIFICAT SPANISH SUBSCRIBERS

SEGMENTS

1,520	Active US Spanish Edition Subscribers	$120.00/M
20,008	Expires US Spanish Edition	$ 95.00/M
	***+$20.00/M for Spanish Speaking/Hispanic	

DESCRIPTION

MAGNIFICAT is a lavishly printed, pocket sized worship aid of more than 400 pages. It can be used to follow the daily Mass, or can be read at home for personal or family prayer.

These are the subscribers to the Spanish Language Edition. ***Also available are individuals who subscribe to the other editions and have been identified as being Spanish speaking, and/or of Hispanic origin.

Published 13 times per year (once per month, along with a special issue for Holy Week), MAGNIFICAT offers the official texts of the daily mass, meditations, spiritual writings and essays on the lives of the Saints of today and the past. Each day also includes beautiful prayers for both morning and evening, inspired by the Liturgy of the Hours; and each issue concludes with a commentary - and quality reproduction - of a masterpiece of sacred art.

These subscribers are committed, educated Catholics seeking to deepen their faith and their prayer life. They are well educated, with above average incomes.

Source is Direct Mail, Direct to Publisher and Paid Non-reciprocal fee $20/M

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67% FEMALE

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GENDER/SEX	$ 7.00/M
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LIST OWNER/MANAGER

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