

## MATURE CATHOLIC DONORS, AGES 50+

### SEGMENTS

349,741	12 Month Hotline	\$95.00/M
148,296	6 Month Hotline	+ \$5.00/M
53,048	3 Month Hotline	+ \$10.00/M
22,751	1 Month Recency	+ \$15.00/M

CAUSE TYPE IS SELECTABLE AT AN ADDITIONAL FEE OF \$15/M

### DESCRIPTION

Now you can reach the mature market of highly responsive donors to various Causes, who have provided their age (self-reported data). All have indicated that they are practicing Catholics and are eager to hear from those appeals that are true to their hearts and religious beliefs.

Age and Household Income are selectable at an additional charge of \$10/M.

Selectable causes include, but are not limited to:

Humanitarian and World Relief  
Cancer  
Environmental and Wildlife  
Conservative/Political  
Liberal/Political  
Veteran  
..and more!

Sample Piece required.

All rentals are for a one time use only. All re-uses must be cleared prior to mailing.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

### DATE

UPDATES QUARTERLY

### ADDRESSING

Email \$55/F

### ADDITIONAL CHARGES

AGE	\$10.00/M
GENDER/SEX	\$7.00/M
HOUSEHOLD INCOME	\$10.00/M
PHONE NUMBER	\$25.00/M
SCF	\$7.00/M
STATE	\$7.00/M
ZIP	\$7.00/M
CAUSE TYPE	\$10.00/M

### MINIMUM ORDER

7,500

### LIST OWNER/MANAGER

-----WEBSITE-----

<https://trinitydirect.net>

----MANAGER'S EMAIL ADDRESS---

**Maribel Escobales-Ramos**

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