

McCaffrey High Dollar Conservative Catholic Donors

SEGMENTS

20,688	Proven Donors	\$138.00/M
	Political Fundraising Rate	\$200.00/M

DESCRIPTION

With an average gift of well over \$150, these premium donors to a wide variety of causes—from humanitarian charities...to schools... to pro-life and political groups...to candidates—is carefully updated and a proven winner. The list is carefully cleaned and updated twice annually.

More than 2,500 are major benefactors to Catholic causes with gifts of \$500 to \$25,000 and 2/3 of the donors are male. In addition, over 1,000 are identifiable as from the 1% top net worth in the country.

Orders (partial listing) have come from:

AID TO THE CHURCH IN NEED	FRANCISCAN MISSIONS GENERAL SECRETARIAT
ARCHDIOCESE FOR MILITARY SERVICES	FRANCISCAN UNIVERSITY
AVE MARIA LAW SCHOOL	GUEST HOUSE
BENEDICTINE MISSION HOUSE	HUMAN LIFE INTERNATIONAL
CATHOLIC FAMILY & HUMAN RIGHTS	Oblates of St. Francis de Sales
CATHOLIC MEDICAL MISSION BOARD	PRIESTLY FRATERNITY OF ST. PETER
CHRISTENDOM COLLEGE	SOPHIA INSTITUTE PRESS
Coming Home Network	The Carmel of Jesus, Mary and Joseph
DIVINE WORD COLLEGE	THE CULTURE OF LIFE FOUNDATION
DOMINICAN SISTERS OF HOPE	THOMAS AQUINAS COLLEGE
Food For The Poor	VISITATION SISTERS

This file will perform well for Catholic and religious offers ranging from books and publications, to fundraising appeals, religious gifts and merchandise, and much more!

Source is Direct Mail
 Sample Mail Piece is Required
 20% Commission to recognized Brokers

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE – UPDATED QUARTERLY

MEDIA

Direct response

ADDRESSING

EMAIL \$30.00/F

WEBSITE UPLOAD
 (with one email notification) \$50.00/F

ADD'L CC EMAILS \$ 5.00

ADDITIONAL CHARGES

Laity \$5.00/M

Clergy/Religious

\$5.00/M

SCF \$5.00/M

STATE \$5.00/M

ZIP \$5.00/M

MINIMUM ORDER

3,000

LIST OWNER/MANAGER

-----WEBSITE-----
<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS---
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