

PATRICK MADRID.COM MASTERFILE

SEGMENTS

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DESCRIPTION

Patrick Madrid is a well-known author and popular speaker on the Catholic lecture circuit. This is a combined file of individuals who are readers of his publication, the award-winning Envoy Magazine, as well as those who are avid purchasers of his books, audio CDS and DVDS. They have attended his seminars, which are given across the United States, as well as internationally.

Mr. Madrid's books, seminars, and TV programs address high-interest topics including Scripture, Church history, patristics, apologetics and evangelization. He has also written 18 popular books on Catholic themes, including the best-selling Surprised By Truth series, Pope Fiction, Does the Bible Really Say That?, 150 Bible Verses Every Catholic Should Know and Search and Rescue. His total book sales, including foreign language editions, have exceeded 750,000 copies.

This file will perform well for Catholic and religious offers ranging from books and publications, to fundraising appeals, religious gifts and merchandise, and much more!

PATRICK
MADRID

Non Reciprocal Fee \$20/M

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DATE

UPDATED BI-ANNUALLY

MEDIA

Attendees

ADDRESSING

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ADDITIONAL CHARGES

SCF	\$7.00/M
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MINIMUM ORDER

5,000

LIST OWNER/MANAGER

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--MANAGER'S EMAIL ADDRESS---
Maribel Escobales-Ramos
(973) 283-3600
maribele@trinitydirect.net



Trinity Direct
10 Park Place
Butler NJ 07405

Phone: (973) 283-3600
Fax: (973) 283-3606