

POPE JOHN PAUL VIDEO BUYERS

SEGMENTS

11,784	Total Universe/Base Rate	\$85.00/M
11,784	Buyers	\$85.00/M

DESCRIPTION

These Catholic Buyers have purchased videos of the Holy Father's Pilgrimage to the United States. the video features highlights from his entire trip, including Giants Stadium in NJ and the Mass at Aqueduct.

Sample Mail Piece Required

This is a must test for all Catholic Related offers, religious appeals, audio, video and general merchandise offers.

Non-reciprocal fee \$20/M

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATED ANNUALLY

MEDIA

Direct response

ADDRESSING

DISKETTE	\$35.00/F
EMAIL/FTP	\$65.00/F

ADDITIONAL CHARGES

SCF	\$8.00/M
STATE	\$8.00/M
ZIP	\$8.00/M

MINIMUM ORDER

5,000

LIST OWNER/MANAGER

-----WEBSITE-----
<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS---
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