

PRO-LIFE DONORS COMMITTED TO STOPPING ABORTION

SEGMENTS

268,343	Total Universe/Base Rate	\$95.00/M
57,921	0-12 MONTH DONORS	+\$10.00/M
83,355	13--24 MONTH DONORS	\$95.00/M
	Phones	+\$20.00/M

FIRST TIME AVAILABLE...

DESCRIPTION

Reach generous, conservative pro-life contributors dedicated to stopping abortion. Donors have contributed money to help identify, educate and mobilize voters in support of the pro-life cause and are strongly opposed to taxpayer funding of abortion and abortion support organizations like Planned Parenthood.

This file will work for political offers as well as religious appeals.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATED QUARTERLY

MEDIA

Direct response

ADDRESSING

EMAIL \$65.00/F

ADDITIONAL CHARGES

\$10+	\$12.00/M
\$50+	\$24.00/M
SCF	\$8.00/M
STATE	\$8.00/M
ZIP	\$8.00/M

MINIMUM ORDER

5,000

-----WEBSITE-----
<http://www.trinitydirect.net>

---MANAGER'S EMAIL ADDRESS---
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