

ROGER A. MCCAFFREY PUBLISHING – CATHOLIC EMAIL SUBSCRIBERS

SEGMENTS

9,524	Total Universe/Base Rate	\$150.00/M
9,524	Catholic Email Subscribers	\$150.00/M

DESCRIPTION

Reach **Catholic** email subscribers, book buyers, and donors to **Roger A. McCaffrey Publishing** a publisher of Catholic magazines, books, and literature. Subscribers, (many are donors to a variety of Catholic causes) receive regular information about books, magazines, and newsletters on contemporary issues facing the Catholic Church. These individuals are highly educated, upper middle class, conservative, devout **Catholics** who take their faith seriously.

This file will allow you to reach the engaged, conservative Catholic individual who is deeply committed to their faith and the Church.

These email subscribers are a must use for your direct mail program.

Sample mail piece is required.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATED BI-ANNUALLY

MEDIA

Direct mail generated

ADDRESSING

FTP	\$65.00/F
EMAIL	\$65.00/F
Email Blast	\$25.00/M
Set up fee	\$150.00/F

ADDITIONAL CHARGES

Non-reciprocal fee \$20/M

MINIMUM ORDER

5,000

LIST OWNER/MANAGER

-----WEBSITE-----
<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS---
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