

# Roman Catholic Book Buyers

## SEGMENTS

16,349 Buyers \$125.00/M

## DESCRIPTION

Reaching devoted Catholics who are purchasing traditional Catholic books gets more difficult with each passing year, which is why this list developed by longtime publisher Roger A. McCaffrey, founder of this company 30+ years ago, is one of the go-to mailing lists for a wide variety of causes.

Buyers spend over \$35 on average and are devoted to topics like: Pro-life, Doctrine, Feeding the poor, and teaching their children, Homeschooling, Bible learning, Worship.

Orders have come from:

AID TO THE CHURCH IN NEED	MARYKNOLL FATHERS AND BROTH'S
ARCHDIOCESE FOR MILITARY SERVICES	NEW OXFORD REVIEW
BENEDICTINE MISSION HOUSE	OUR SUNDAY VISITOR
CATHOLIC CHARITIES-USA	PADRE PIO FOUNDATION OF AMERICA
CATHOLIC CHURCH EXTENSION	PRIESTLY FRATERNITY OF ST. PETER
CATHOLIC MEDICAL MISSION BOARD	SISTERS OF ST JOSEPH
DOMINICAN SISTERS OF HOPE	SOPHIA INSTITUTE PRESS
Dominican Sisters of Mary	ST ANTHONYS MESSENGER
DOMINICAN SISTERS OF ST. CECILIA CONGREGATION	St. Elizabeth Ann Seton Shrine
EWTN	ST. JUDE SHRINE BALTIMORE
IGNATIUS PRESS	TAN BOOKS

This file will perform well for Catholic and religious offers ranging from books and publications, to fundraising appeals, religious gifts and merchandise, and much more!

Source is Direct Mail

Sample Mail Piece is Required

20% Commission to recognized Brokers

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

## DATE – UPDATED QUARTERLY

### MEDIA

Direct response

### ADDRESSING

EMAIL \$30.00/F

WEBSITE UPLOAD  
(with one email notification) \$50.00/F

ADD'L CC EMAILS \$ 5.00

### ADDITIONAL CHARGES

Laity \$5.00/M

Clergy/Religious \$5.00/M

SCF \$5.00/M

STATE \$5.00/M

ZIP \$5.00/M

### MINIMUM ORDER

3,000

### LIST OWNER/MANAGER

-----WEBSITE-----  
<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS--  
Scott Miller (973) 283-3600  
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