# REPUBLICAN DONORS WORKING TO RESTORE AMERICA'S GREATNESS

## **SEGMENTS**

| 366,188 | Total Universe/Base Rate | \$85.00/M  |
|---------|--------------------------|------------|
| 22,960  | LAST 12 MONTH DONORS     | \$95.00/M  |
| 343,248 | LAST 13-24 MONTH DONORS  | \$80.00/M  |
|         | PHONES                   | +\$20.00/M |

### **DESCRIPTION**

These generous donors are strongly committed to the Republican cause and the conservative values that made America great. They are economically and socially conservative, supporting smaller government, traditional values and a strong national defense. They have donated to help communicate the Republican message and protect America from the harm of liberal Democrat Party policies.

This file will work for political offers as well as religious appeals.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

### **DATE**

UPDATED QUARTERLY

#### MEDIA

Direct response

## **ADDRESSING**

EMAIL \$65.00/F

# **ADDITIONAL CHARGES**

\$10+ \$10.00/M \$50+ \$20.00/M SCF \$8.00/M STATE \$8.00/M ZIP \$8.00/M

## **MINIMUM ORDER**

5,000

### **LIST OWNER/MANAGER**

-----WEBSITE-----http://www.trinitydirect.net

----MANAGER'S EMAIL ADDRESS---Scott Miller (973) 283-3600 scottm@trinitydirect.net



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