

# SOAR! SUPPORT OUR AGING RELIGIOUS

## SEGMENTS

24,468	Total Universe /Universe Rate	\$90.00/M
13,442	Actives	\$100.00/M
7,868	12 Mos. Active Donors	\$100.00/M
2,850	6 Mos. Active Donors	+\$12.00/M
<b>11,026</b>	<b>Formers – New to Market!</b>	<b>\$85.00/M</b>

## DESCRIPTION

SOAR! Support Our Aging Religious is a nonprofit committed to raise funds to assure aging and infirm religious can be cared for in safety, comfort, and with dignity. SOAR! distributes grants to address the practical needs of elderly religious across the United States. In addition, the grants help congregations devote more of their other resources and time to continue in their active ministries.

SOAR! brings together people of all religious denominations across America whose lives have been touched by the unparalleled contribution Catholic sisters, brothers and priests have made to our families, our communities and our nation. Millions of us have been educated, cared for, comforted and prayed for by women and men religious. Our former educators and caregivers now need our help to ensure that they are able to live their golden years with the same dignity and safety we want for ourselves and our families.

This file will work for Catholic and other Religious offers including but not limited to fundraising appeals, books, magazine and other publishing offers, religious merchandise, pilgrimages and travel offers, and so much more.



Source is Direct Mail

Non-reciprocal fee \$20/M

**Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.**

## UNIT OF SALE

\$20.00

## ADDITIONAL CHARGES

SCF	\$7.00/M
STATE	\$7.00/M
ZIP	\$7.00/M
GENDER	\$7.00/M
\$5+	\$7.00/M
\$10+	\$12.00/M
6 mos. recency	\$12.00/M
Non-recip fee	\$20.00/M

## ADDRESSING

FTP, EMAIL \$65.00/F

## MINIMUM ORDER

5,000

## CANCELLATION

Cancellation Fee \$50.00/F

## EXCHANGES

Exchange is allowed

## REUSE

Please inquire

## OWNER/MANAGER

-----WEBSITE-----  
<http://www.trinitydirect.net>

---MANAGER'S EMAIL ADDRESS---  
**Maribel Escobales-Ramos**  
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