

SOCIAL CONCERNS FOR CHILDREN DONORS

SEGMENTS

362,474	Total Universe/Base Rate	\$100.00/M
170,309	6 Month Donors	\$100.00/M
88,536	3 Month Donors	\$100.00/M
33,678	1 Month Donor	\$100.00/M

DESCRIPTION

Now you can reach donors to various charities that deal with social concerns and advocacy for children's rights. These donors have compassion and care for the children and the causes that take care of them, their rights, health, and education.

Sample email piece required.

No matter what you need, we can try and target your best combination of segments to accomplish your goal.

Sample Mail Piece required.

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

DATE

UPDATED MONTHLY

GENDER

21% MALE/ 77% FEMALE

MEDIA

Multi-Sourced

ADDRESSING

EMAIL \$65.00/F
FTP \$65.00/F

ADDITIONAL CHARGES

ETHNICITY \$10.00/M
GENDER/SEX \$7.00/M
PHONE NUMBER \$20.00/M
REGENCY \$10.00/M
SCF \$7.00/M
STATE \$7.00/M
ZIP \$7.00/M

MINIMUM ORDER

10,000
\$600.00 MINIMUM PAYMENT

LIST OWNER/MANAGER

-----WEBSITE-----
<http://www.trinitydirect.net>

--MANAGER'S EMAIL ADDRESS--
Maribel Escobales-Ramos
(973) 283-3600
maribele@trinitydirect.net



Trinity Direct
10 Park Place
Butler NJ 07405

Phone: (973) 283-3600
Fax: (973) 283-3606