

# ST. ANNS SHRINE - ACTIVE DONORS

## SEGMENTS

11,825	Total Universe /Universe Rate	
11,825	0-12 Mos. Donors \$5-49.99	OWED EXCH ONLY
9,246	0-12 Mos. Donors \$10-49.99	OWED EXCH ONLY

## DESCRIPTION

Donors to Catholic Spiritual appeals to St. Ann's Shrine located at the Provincial Center in Cleveland, Ohio.

The Congregation of the Blessed Sacrament was founded in Paris, France, in 1856 by a French priest, Saint Peter Julian Eymard. For 150 years, priests, deacons, and brothers have reached countries around the globe assisting the Church in her efforts to form Christian communities whose center of life is the Eucharist. Their Eucharist evangelizing includes celebrating the sacraments, writing, teaching, preaching, counseling, and working for justice.

This list is a must test for all Catholic and Religious related offers including fundraising, education, publishing, gifts and general merchandise, as well as other non-profit appeals.

Sample mail piece must be submitted for all orders, and mail date must be pre-cleared.



*Saint Ann's Shrine*  
Congregation of the Blessed Sacrament

Non-reciprocal fee \$20/M

Full payment required if cancelled after the mail date. All cancelled orders will be charged a \$50.00F cancellation fee whether or not the order has been run. If the order was run, running charges, shipping, and applicable media fees will apply. All orders cancelled after mail date or merge purge will be billed at full charges.

## DATE

UPDATES QUARTERLY

## UNIT OF SALE

\$14.00

## GENDER

65% FEMALE

## SOURCE

100% Direct Mail

## ADDITIONAL CHARGES

6 MOS. and 12 MOS. RECENCY  
AVAILABLE FOR RECIPROCAL  
EXCHANGE

STATE,SCF,ZIP	\$7.00/M
DOLLAR \$5+	\$7.00/M
DOLLAR \$10+	\$12.00/M
RECENCY	\$5.00/M
NON RECIP	\$20.00/M

## ADDRESSING

EMAIL, FTP \$55.00/F

## MINIMUM ORDER

5,000

## CANCELLATION

Cancellation Fee \$50.00/F

## EXCHANGES

Exchange is allowed

## REUSE

Please inquire

## MINIMUM ORDER

5,000

## LIST OWNER/MANAGER

-----WEBSITE-----

<http://www.trinitydirect.net>

---MANAGER'S EMAIL ADDRESS---

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